DEGREE REQUIREMENTS: STRATEGIC COMMUNICATION (541)–ASSOCIATE IN ARTS
College of Arts and Sciences
Department of Communication, English, and Foreign Languages
Catalog Year: 2026-2027

GENERAL EDUCATION REQUIREMENTS (40 HOURS)		
Communication (9 hours)	**American History (3 hours)**	**Behavioral Science (3 hours)**
ENGL 1113 and 1213; COMM 1113	HIST 1483 or 1493	FAMS 1123, PSY 1113, SOCI 1113
Mathematics (3 hours)	**Political Science (3 hours)**	**Economics (3 hours)**
MATH 1413 or higher, STAT 1513	PS 1113	AGRC 2013, ECON 2003 or 2013, GEOG 3023
Science* (7 hours)	**Humanities (6 hours)**	**Health and Wellness** (3 hours)**
Biological Science (3-4 hours) Physical Science (3-5 hours) *One course must be a lab science.	Gen Ed Humanities List	SES 2003, 2013, 2023, MSL 1112, PE 1--1, 2--1, 2--2 **Waived for some students.
UNIVERSITY REQUIREMENTS		
University Success (1 hour): UNIV 1001 **Computer Literacy (1 hour):** COMM 2901		
MAJOR REQUIREMENTS (22 HOURS)		
Required Courses (22 hours)		
COMM 2213 Professional Speaking (SP) COMM 2393 Interpersonal Communication (FA Odd) COMM 2901 Strategic Communication Capstone (FA, SP) JRMP 1113 Intro to Mass Media (FA, SP) JRMP 1213 Visual Media Production (SP) JRMP 1313 Audio and Visual Production (FA, SP) JRMP 2513 Writing for Mass Media (FA) PBRL 2113 Introduction to Public Relations (FA) *FA=Fall; SP=Spring; SU=Summer*		
GENERAL ELECTIVES (TO COMPLETE 63 HOURS)		
GRADUATION REQUIREMENTS		
Department Requirements Min. 63 Total Cr. Hrs. Min. 15 Cr. Hrs. in Residence at CU Min. 37 Liberal Arts and Science Cr. Hrs. Retention GPA 2.0; Cameron GPA 2.0 Complete Graduation Application Online		