



Degree Requirements: Business Administration (630)–Master of Business Administration

School of Graduate and Professional Studies

Department of Business

Catalog Year: 2022-2024

PROGRAM DESCRIPTION AND STUDENT LEARNING OUTCOMES

The complexities of the economic, social, and technological environments are increasing the demand for students with advanced business degrees. The overall objective of the graduate program leading to the M.B.A. degree is to prepare graduates to serve as effective managers in businesses, non-profit organizations, or government agencies. Current student learning outcomes for the M.B.A. program are listed on the [Cameron University Transparency webpage](#).

PROGRAM ADMISSION

Admission to the program requires admission to graduate study at CU **and** meeting one of the following criteria: a) have a minimum undergraduate GPA of 3.0, **OR** b) have a minimum undergraduate GPA of 3.0 in the last 60 credit hours of undergraduate coursework, **OR** c) have a minimum score on the GMAT of 500 or a comparable converted score on the GRE, **OR** d) have one of the following: i) a minimum composite score of 3200 using the formula: Score=GMAT + (undergraduate GPA x 1000), **OR** ii) a minimum composite score of 3200 using the formula: Score=GMAT + (undergraduate GPA x 1000 on the last 60 credit hours of undergraduate coursework attempted), **OR** iii) a minimum GPA of 3.0 on at least 12 credit hours of graduate hours completed at another institution or in a different graduate degree program at CU, or in a combination of the two.

PROGRAM REQUIREMENTS 33-45 HOURS

Business Core Courses-24 hours*

Common Core (18 hours)

ACCT 5243 Accounting for Management^A

BUS 5103 Applied Business Statistics^B

BUS 5983 Applied Business Strategy

FIN 5613 Managerial Finance^C

MGMT 5853 Management Information Systems

MKTG 5513 Contemporary Marketing Problems^D

Core Area I–Economics (3 hours)

ECON 5313 Managerial Economics^E **OR** ECON 5933 Issues in Global Economics^E

Core Area II – Human/Organiz Admin (3 hours)

MGMT 5443 Current Issues in Organizational Design^F **OR** MGMT 5843 Current Issues in Human Resource Management^F **OR**

MGMT 5703 Organizational Behavior^F

**Pre-requisite coursework or proof of equivalency may be required prior to enrollment in certain courses. Other courses not listed here may also require pre-requisite coursework or proof of equivalency; contact graduate advisor prior to enrollment.*

^ACourse equivalency: ACCT 2013 and 2023; IVY Proof of Equivalency: Managerial Accounting and Financial Accounting.

^BCourse equivalency: STAT 2613; IVY Proof of Equivalency: Business Math and Statistics.

^CCourse equivalency: FIN 3603; IVY Proof of Equivalency: Corporate Finance.

^DCourse equivalency: MKTG 3413; IVY Proof of Equivalency: Principles of Marketing.

^ECourse equivalency: ECON 2013 and 2023; IVY Proof of Equivalency: Fundamentals of Economics.

^FCourse equivalency: MGMT 3013; IVY Proof of Equivalency: Principles of Management.

Elective Courses-9 hours

Elective courses for the MBA program may include:

9 hours of courses approved by graduate advisor and Chair **OR**

3 hours of courses and 6 hours of thesis approved by the graduate advisor and Chair.

Students who choose to write a thesis must complete the following: 1) complete 24 hours of required core courses, 2) secure approval of graduate advisor, 3) obtain a faculty supervisor in the discipline area of the thesis study, 4) form a thesis advisory committee in accordance with the Thesis Information Handbook, 5) complete the Thesis Topic Form, obtaining approval of Dean, prior to data collection, and 6) enroll in BUS 5993-6 Thesis.

For further details regarding the thesis option, contact graduate advisor. Students who plan to work toward a doctorate are strongly encouraged to select the thesis option.

GRADUATION REQUIREMENTS

Complete core and core area courses.

Complete a minimum of 33 graduate hours listed on the Graduate Plan of Study with cumulative GPA of 3.0 or above.

Complete the Application for Graduation.

Complete an exit interview.

Complete an outcomes assessment.