DEGREE REQUIREMENTS: BUSINESS ADMINISTRATION (320)
BACHELOR OF BUSINESS ADMINISTRATION
College of Graduate and Professional Studies
School of Business
Catalog Year: 2026-2027

GENERAL EDUCATION REQUIREMENTS (40 HOURS)

Communication (9 hours)	American History (3 hours)	Behavioral Science (3 hours)
ENGL 1113 and 1213; COMM 1113	HIST 1483 or 1493	PSY 1113 or SOCI 1113
Mathematics (3 hours)	**Political Science (3 hours)**	**Economics (3 hours)**
MATH 1463 or higher	PS 1113	ECON 2013
Science* (7 hours)	**Humanities (6 hours)**	**Health and Wellness** (3 hours)**
Biological Science (3-4 hours) Physical Science (3-5 hours) *One course must be a lab science.	Gen Ed Humanities List	SES 2003, 2013, 2023, MSL 1112, PE 1--1, 2--1, 2--2 **Waived for some students.

UNIVERSITY REQUIREMENTS

University Success (1 hour): UNIV 1001
Computer Literacy (3 hours): MIS 2113
Capstone Experience (3 hours): BUS 4633

MAJOR REQUIREMENTS (63 HOURS)

Core Courses (48 hours)

ACCT 2013 Prin Financial Acct (FA, SP)
ACCT 2023 Prin Cost/Managerial Acct (FA, SP)
BUS 1113 Introduction to Business (FA, SP)
BUS 2113 Business Communication (FA, SP)
BUS 2903 Management Skills (FA, SP)
BUS 3213 Business Law I (FA, SP)
BUS 4633 Business Policy (FA, SP)
ECON 2023 Prin Microeconomics (FA, SP)
FIN 2113 Personal Finance (FA, SP)
FIN 3603 Prin Finance (FA, SP)
MGMT 3013 Prin Management (FA, SP)
MGMT 4053 Business, Ethics, and Society (FA, SP)
MIS 2113 Fundamental MIS Tools and Skills (FA, SP)
MIS 3013 Management Info Systems (FA, SP)
MKTG 3413 Prin Marketing (FA, SP)
STAT 2613 Business Statistics (FA, SP)

FA=Fall; SP=Spring; SU=Summer

Option (15 hours)

Finance
Required Courses (15 hours)
FIN/ECON 3313 Money and Banking
FIN 3623 Investments
FIN 4333 Financial Management
FIN 4453 Bond Analysis
Upper Division FIN Electives (3 hrs)

General Business Administration
Required Courses Upper Div Electives (15 hours)
3 cr. hrs. of Accounting (ACCT)
3 cr. hrs. of Business (BUS)
3 cr. hrs. of Finance (FIN)
3 cr. hrs. of Management (MGMT)
3 cr. hrs. of Marketing (MKTG)

Management
Required Courses (15 hours)
MGMT 3513 Human Resource Management
MGMT 3613 Operations Management
MGMT 4013 Organizational Behavior
Upper-Division MGMT Electives (6 hrs)

Marketing
Required Courses (15 hours)
MKTG 3423 Consumer Motivation and Behavior
MKTG 3433 Retailing
MKTG 4433 Advertising
MKTG 4443 Marketing Research
Upper-Division MKTG Electives (3 hrs)

GENERAL ELECTIVES (TO COMPLETE 120 HOURS)

GRADUATION REQUIREMENTS

Department Requirements
Min. 120 Total Cr. Hrs.
Min. 40 Upper Division Cr. Hrs.
Min. 40 Liberal Arts & Science Cr. Hrs.
Min. 30 Cr. Hrs. in Residence at CU
Min. 60 Cr. Hrs. at a 4-Year Institution
Min. ½ of Major Upper Division Hrs Completed at CU
15 of last 30 Cr. Hrs. or ½ of Major Completed at CU
Retention GPA 2.0; Cameron GPA 2.0
Complete Graduation Application Online