



Degree Requirements: Business Administration (320)-Bachelor of Business Administration
 School of Graduate and Professional Studies
 Department of Business
 Catalog Year: 2021-2023

General Education Requirements (44-46 hours)		
Communication (9 hours)	American History (3 hours)	Behavioral Science (3 hours)
ENGL 1113; ENGL 1213; COMM 1113	HIST 1483 or 1493	PSY 1113 or SOCI 1113
Mathematics (3-5 hours)	Political Science (3 hours)	Economics (3 hours)
MATH 1463, 1513, 1613, 2215, 2713	PS 1113	ECON 2013
Science* (8-9 hours)	Humanities* (6 hours)	Health and Wellness* (4 hours)
Biological Science (4 hours) Physical Science (4-5 hours) *One course must be a lab science.	Diversity (3 hours) Aesthetics (3 hours) *One course taken from each category.	SES 2003, 2013, 2023, MSL 1112, PE 1--1, 2--1, 2--2 *Requirement waived for some students.
General Education Non-PE Electives (To total at least 44 hours, if needed)*.		
Gen ed electives must be selected from the list of approved general education courses, (MSL- and PE-prefixes excluded).		
University Requirements		
UNIV 1001 or 1113 (1-3 hours)	Computer Literacy (MIS 2113)	Capstone Experience (BUS 4633)
Major Requirements (63 hours)		
Core Courses (48 hours)		
ACCT 2013 Prin Financial Acct (FA, SP)	FIN 2113 Personal Finance (FA, SP)	
ACCT 2023 Prin Cost/Managerial Acct (FA, SP)	FIN 3603 Prin Finance (FA, SP)	
BUS 1113 Introduction to Business (FA, SP)	MGMT 3013 Prin Management (FA, SP)	
BUS 2113 Business Communication (FA, SP)	MGMT 4053 Business, Ethics, and Society (FA, SP)	
BUS 2903 Management Skills (SP)	MIS 2113 Fundamental MIS Tools and Skills (FA, SP)	
BUS 3213 Business Law I (FA, SP)	MIS 3013 Management Info Systems (FA, SP)	
BUS 4633 Business Policy (FA, SP)	MKTG 3413 Prin Marketing (FA, SP)	
ECON 2023 Prin Microeconomics (FA, SP)	STAT 2613 Business Statistics (FA, SP)	
<i>FA=Fall; SP=Spring; SU=Summer</i>		
Specialization (15 hours)		
Finance Required Courses (15 hours) FIN/ECON 3313 Money and Banking FIN 3623 Investments FIN 4333 Financial Management FIN 4453 Bond Analysis Upper Division Finance (FIN) Electives (3 hours)	Management Required Courses (15 hours) MGMT 3513 Human Resource Management MGMT 3613 Operations Management MGMT 4013 Organizational Behavior Upper-Division Management (MGMT) Electives (6 hours)	Marketing Required Courses (15 hours) MKTG 3423 Consumer Motivation and Behavior MKTG 3433 Retailing MKTG 4433 Advertising MKTG 4443 Marketing Research Upper-Division Marketing (MKTG) Electives (3 hours)
General Business Administration		
Required Courses Upper Division Electives (15 hours)		
3 credit hours of Accounting (ACCT)		
3 credit hours of Business (BUS)		
3 credit hours of Finance (FIN)		
3 credit hours of Management (MGMT)		
3 credit hours of Marketing (MKTG)		
General Electives (To Complete 124 hours)		
Graduation Requirements		
Department Requirements	Minimum 60 Credit Hours at a 4-Year Institution	
Minimum 124 Total Credit Hours	Minimum ½ of Major Upper Division Hours Completed at CU	
Minimum 40 Upper Division Credit Hours	15 of last 30 Credit Hours or ½ of Major Completed at CU	
Minimum 40 Liberal Arts & Science Credit Hours	Retention GPA 2.0; Cameron GPA 2.0	
Minimum 30 Credit Hours in Residence at Cameron	Complete Graduation Application Online	