



**Degree Requirements: Business Administration (320)–Bachelor of Business Administration**

School of Graduate and Professional Studies

Department of Business

Catalog Year: 2019-2021

| <b>General Education Requirements (44–46 hours)</b>  |  |  |
|--|--|--|
| <b>Communication (9 hours)</b>   | <b>American History (3 hours)</b>  | <b>Behavioral Science (3 hours)</b>  |
| ENGL 1113; ENGL 1213; COMM 1113  | HIST 1483 or 1493  | PSY 1113 or SOCI 1113  |
| <b>Mathematics (3–5 hours)</b>   | <b>Political Science (3 hours)</b>   | <b>Economics (3 hours)</b>   |
| MATH 1513 or higher  | PS 1113  | ECON 2013  |
| <b>Science* (8–9 hours)</b>  | <b>Humanities* (6 hours)</b>   | <b>Health and Wellness* (4 hours)</b>  |
| Biological Science (4 hours)<br>Physical Science (4–5 hours)<br>*One course must be a lab science; see Gen Ed course list. | Diversity (3 hours)<br>Aesthetics (3 hours)<br>*One course must be taken from each category; see Gen Ed course list. | SES 2003, 2013, 2023, MSL 1112,<br>PE 1--1, 2--1, 2--2<br>*Requirement waived for some students; see Gen Ed course list. |
| <b>General Education Electives (To total at least 44 hours, if needed)*.</b>   |  |  |
| *Must be selected from the list of approved <a href="#">general education</a> courses (MSL and PE prefixes excluded).      |  |  |
| <b>University Requirements</b>   |  |  |
| UNIV 1001 or 1113–1-3 hours  | Computer Literacy–MIS 2113 or 3013   | Capstone Experience–BUS 4633   |
| <b>Major Requirements (63 hours)</b>   |  |  |
| <b>Core Courses (48 hours)</b>   |  |  |
| ACCT 2013 Prin Financial Acct (FA, SP)   | FIN 2113 Personal Finance (FA, SP)   |  |
| ACCT 2023 Prin Cost/Managerial Acct (FA, SP)   | FIN 3603 Prin Finance (FA, SP)   |  |
| BUS 1113 Introduction to Business (FA, SP)   | MGMT 3013 Prin Management (FA, SP)   |  |
| BUS 2113 Business Communication (FA, SP)   | MGMT 4053 Business, Ethics, and Society (FA, SP)   |  |
| BUS 2903 Management Skills (SP)  | MIS 2113 Fundamental MIS Tools and Skills (FA, SP)   |  |
| BUS 3213 Business Law I (FA, SP)   | MIS 3013 Management Info Systems (FA, SP)  |  |
| BUS 4633 Business Policy (FA, SP)  | MKTG 3413 Prin Marketing (FA, SP)  |  |
| ECON 2023 Prin Microeconomics (FA, SP)   | STAT 2613 Business Statistics (FA, SP)   |  |
| <i>FA=Fall; SP=Spring; SU=Summer</i>   |  |  |
| <b>Specialization (15 hours)</b>   |  |  |
| <b>General Business Administration</b>   | <b>Management</b>  |  |
| <b>Required Courses Upper Division Electives (15 hours)</b>  | <b>Required Courses (15 hours)</b>   |  |
| 3 credit hours of Accounting (ACCT)  | MGMT 3513 Human Resource Management  |  |
| 3 credit hours of Business (BUS)   | MGMT 3613 Operations Management  |  |
| 3 credit hours of Finance (FIN)  | MGMT 4013 Organizational Behavior  |  |
| 3 credit hours of Management (MGMT)  | Upper-Division Management (MGMT) Electives (6 hours)   |  |
| 3 credit hours of Marketing (MKTG)   |  |  |
| <b>Finance</b>   | <b>Marketing</b>   |  |
| <b>Required Courses (15 hours)</b>   | <b>Required Courses (15 hours)</b>   |  |
| FIN/ECON 3313 Money and Banking  | MKTG 3423 Consumer Motivation and Behavior   |  |
| FIN 3623 Investments   | MKTG 3433 Retailing  |  |
| FIN 4333 Financial Management  | MKTG 4433 Advertising  |  |
| FIN 4473 Seminar in Finance  | MKTG 4443 Marketing Research   |  |
| Upper Division Finance (FIN) Electives (3 hours)   | Upper-Division Marketing (MKTG) Electives (3 hours)  |  |
| <b>Minor Requirements (Optional) (18 hours)</b>  |  |  |
| A full list of <a href="#">minors</a> is available on the Cameron University website.                                      |  |  |
| <b>General Electives (to Complete 124 hours)</b>   |  |  |
| <b>Graduation Requirements</b>   |  |  |
| Department Requirements  | Minimum 60 Credit Hours at a 4-Year Institution  |  |
| Minimum 124 Total Credit Hours   | Minimum ½ of Major Upper Division Hours Completed at CU  |  |
| Minimum 40 Upper Division Credit Hours   | 15 of last 30 Credit Hours or ½ of Major Completed at CU   |  |
| Minimum 40 Liberal Arts & Science Credit Hours   | Retention GPA 2.0; Cameron GPA 2.0   |  |
| Minimum 30 Credit Hours in Residence at Cameron  | Complete Graduation Application Online   |  |