

## Strategic Communication: Communication Studies – Bachelor of Arts

### FIRST YEAR

|  |                    |
|--|--------------------|
| <b>Fall Semester</b>                                       | <b>13-15 Hours</b> |
| UNIV 1001/1113 Intro to Univ Life/Study Strats .....       | (1/3)              |
| ENGL 1113 English Composition I .....                      | (3)                |
| COMM 1113 Principles of Communication .....                | (3)                |
| General Education Humanities-Aesthetics .....              | (3)                |
| <b>JRMP 1113 Introduction to Mass Media (FA, SP)</b> ..... | (3)                |
| <b>Spring Semester</b>                                     | <b>16 Hours</b>    |
| ENGL 1213 English Composition II .....                     | (3)                |
| HIST 1483/1493 U.S. History to/since 1865 .....            | (3)                |
| General Education Mathematics.....                         | (3)                |
| General Education Health and Wellness .....                | (1)                |
| <b>COMM 2213 Professional Speaking (SP)</b> .....          | (3)                |

### THIRD YEAR

|  |                 |
|--|-----------------|
| <b>Fall Semester</b>                               | <b>16 Hours</b> |
| PS 1113 American Federal Government.....           | (3)             |
| General Education Economics.....                   | (3)             |
| General Education Health and Wellness .....        | (1)             |
| <b>JRMP 3613 Media Literacy (FA, O)</b> .....      | (3)             |
| COMM 3633 Persuasion.....                          | (3)             |
| Upper Division: Minor Course.....                  | (3)             |
| <b>Spring Semester</b>                             | <b>15 Hours</b> |
| General Education Humanities-Diversity.....        | (3)             |
| General Education Behavioral Science .....         | (3)             |
| COMM 4313 Intercultural Communication.....         | (3)             |
| Upper Division: COMM, JRMP, or PBRL Elective ..... | (3)             |
| Upper Division: Minor Course .....                 | (3)             |

### SECOND YEAR

|   |                    |
|---|--------------------|
| <b>Fall Semester</b>                                    | <b>14-15 Hours</b> |
| General Education Physical Science .....                | (4-5)              |
| General Education Health and Wellness.....              | (1)                |
| COMM 2313 Small Group Communication.....                | (3)                |
| <b>COMM 2593 Communication Research (SP)</b> .....      | (3)                |
| General Elective.....                                   | (3)                |
| Minor Course.....                                       | (3)                |
| <b>Spring Semester</b>                                  | <b>17 Hours</b>    |
| General Education Biological Science .....              | (4)                |
| General Education Health and Wellness.....              | (1)                |
| <b>COMM 2393 Interpersonal Communication (SP)</b> ..... | (3)                |
| Upper Division: COMM, JRMP, or PBRL Elective.....       | (3)                |
| PBRL 2113 Introduction to Public Relations (SP) .....   | (3)                |

### FOURTH YEAR

|   |                 |
|---|-----------------|
| <b>Fall Semester</b>  | <b>15 Hours</b> |
| General Education Elective.....   | (3)             |
| Upper Division: COMM, JRMP, or PBRL Elective.....                         | (3)             |
| Upper Division: Minor Course .....  | (3)             |
| Upper Division: General Electives .....                                   | (3)             |
| <b>Spring Semester</b>  | <b>17 Hours</b> |
| <b>COMM 4901 Communication Capstone (!) (FA, SP)</b> .....                | (1)             |
| <b>COMM 4673 Corporate and Organizational Communication (SP, O)</b> ..... | (3)             |
| Upper Division: Minor Course .....  | (3)             |
| Upper Division: General Elective .....                                    | (3)             |
| General Electives .....   | (10)            |

<sup>M</sup> Denotes Minimum Grade Needed for Course

<sup>R</sup> Denotes Restriction to Students Admitted to Educator Preparation Program

! Denotes Critical Course

**Bolded** courses indicate guaranteed course rotation for major core: (FA=Fall; SP=Spring; SU=Summer; O=Odd Year; E=Even Year).

This is a recommended semester-by-semester plan of study for this major for a hypothetical student and will not substitute for meeting with an advisor to discuss individual student needs. Course offerings are subject to change based on enrollment. However, courses or requirements designated as critical (!) must be completed in the semester listed to ensure a timely graduation.

### Graduation Requirements Summary

|                                    |       |
|------------------------------------|-------|
| Minimum Total Hours for Graduation | 124   |
| Minimum Upper-Division Hours       | 40    |
| Minimum Gen Ed Hours               | 44    |
| Minimum Liberal Arts Hours         | 80    |
| Minimum Major GPA                  | 2.000 |
| Minimum Overall GPA                | 2.000 |