

Strategic Communication: Communication Studies – Bachelor of Arts

FIRST YEAR

Fall Semester	13-15 Hours
UNIV 1001/1113 Intro to Univ Life/Study Strats	(1/3)
ENGL 1113 English Composition I	(3)
COMM 1113 Principles of Communication	(3)
General Education Humanities-Aesthetics	(3)
JRMP 1113 Introduction to Mass Media (FA, SP)	(3)
Spring Semester	16 Hours
ENGL 1213 English Composition II	(3)
HIST 1483/1493 U.S. History to/since 1865	(3)
General Education Mathematics.....	(3)
General Education Health and Wellness	(1)
COMM 2213 Professional Speaking (SP)	(3)

THIRD YEAR

Fall Semester	16 Hours
PS 1113 American Federal Government.....	(3)
General Education Economics.....	(3)
General Education Health and Wellness	(1)
JRMP 3613 Media Literacy (FA)	(3)
COMM 3633 Persuasion.....	(3)
Upper Division: Minor Course.....	(3)
Spring Semester	15 Hours
General Education Humanities-Diversity.....	(3)
General Education Behavioral Science	(3)
COMM 4313 Intercultural Communication.....	(3)
Upper Division: COMM, JRMP, or PBRL Elective	(3)
Upper Division: Minor Course	(3)

SECOND YEAR

Fall Semester	14-15 Hours
General Education Physical Science	(4-5)
General Education Health and Wellness.....	(1)
COMM 2313 Small Group Communication	(3)
COMM 2393 Interpersonal Communication (FA)	(3)
PBRL 2113 Introduction to Public Relations (FA)	(3)
Minor Course.....	(3)
Spring Semester	17 Hours
General Education Biological Science	(4)
General Education Health and Wellness.....	(1)
COMM 2593 Communication Research (SP)	(3)
Upper Division: COMM, JRMP, or PBRL Elective.....	(3)
General Elective.....	(3)

FOURTH YEAR

Fall Semester	15 Hours
General Education Elective.....	(3)
Upper Division: COMM, JRMP, or PBRL Elective.....	(3)
Upper Division: Minor Course	(3)
Upper Division: General Electives	(3)
Spring Semester	17 Hours
COMM 4901 Communication Capstone (!) (SP)	(1)
COMM 4673 Corporate and Organizational Communication (SP, O)	(3)
Upper Division: Minor Course	(3)
Upper Division: General Elective	(3)
General Electives	(10)

^M Denotes Minimum Grade Needed for Course

^R Denotes Restriction to Students Admitted to Educator Preparation Program

! Denotes Critical Course

Bolded courses indicate guaranteed course rotation for major core: (FA=Fall; SP=Spring; SU=Summer; O=Odd Year; E=Even Year).

This is a recommended semester-by-semester plan of study for this major for a hypothetical student and will not substitute for meeting with an advisor to discuss individual student needs. Course offerings are subject to change based on enrollment. However, courses or requirements designated as critical (!) must be completed in the semester listed to ensure a timely graduation.

Graduation Requirements Summary

Minimum Total Hours for Graduation	124
Minimum Upper-Division Hours	40
Minimum Gen Ed Hours	44
Minimum Liberal Arts Hours	80
Minimum Major GPA	2.000
Minimum Overall GPA	2.000