

Strategic Communication – Associate in Arts

FIRST YEAR	
Fall Semester	17-19 Hours
UNIV 1001/1113 Intro to Univ Life/Study Strats	(1/3)
ENGL 1113 English Composition I	(3)
General Education Mathematics.....	(3)
PS 1113 American Federal Government	(3)
General Education Health and Wellness.....	(1)
JRMP 1113 Introduction to Mass Communication (FA, SP)	(3)
MIS 2113 Fund MIS Tools/Skills.....	(3)
Spring Semester	19 Hours
ENGL 1213 English Composition II.....	(3)
HIST 1483/1493 U.S. History to/since 1865	(3)
COMM 1113 Principles of Communication	(3)
General Education Humanities-Diversity	(3)
General Education Health and Wellness.....	(1)
JRMP 1213 Visual Media Production (FA, SP)	(3)
JRMP 1313 Audio Video Production (FA, SP)	(3)

SECOND YEAR	
Fall Semester	17 Hours
General Education Biological Science	(4)
General Education Humanities-Aesthetics.....	(3)
General Education Health and Wellness	(1)
PBRL 2113 Introduction to Public Relations (FA)	(3)
COMM 2393 Interpersonal Communication (FA)	(3)
JRMP 2513 Writing for Mass Media (FA)	(3)
Spring Semester	16-18 Hours
General Education Behavioral Science.....	(3)
General Education Physical Science	(4-5)
General Education Health and Wellness	(1)
General Education Economics.....	(3)
General Education Electives.....	(1-2)
COMM 2213 Professional Speaking (SP)	(3)
COMM 2901 Strategic Communication Capstone (!)(SP)	(1)

^M Denotes Minimum Grade Needed for Course

^R Denotes Restriction to Students Admitted to Educator Preparation Program

! Denotes Critical Course

Bolded courses indicate guaranteed course rotation for major core: (FA=Fall; SP=Spring; SU=Summer; O=Odd Year; E=Even Year).

This is a recommended semester-by-semester plan of study for this major for a hypothetical student and will not substitute for meeting with an advisor to discuss individual student needs. Course offerings are subject to change based on enrollment. However, courses or requirements designated as critical (!) must be completed in the semester listed to ensure a timely graduation.

Graduation Requirements Summary

Minimum Total Hours for Graduation	66
Minimum Upper-Division Hours	N/A
Minimum Gen Ed Hours	44
Minimum Liberal Arts Hours	37
Minimum Major GPA	2.000
Minimum Overall GPA	2.000