CHAPTER TWO
The Data of Macroeconomics

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by Ron Cronovich

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Learning objectives

In this chapter, you will learn about:

- Gross Domestic Product (GDP)
- the Consumer Price Index (CPI)
- the Unemployment Rate
Gross Domestic Product

Two definitions:

1. Total expenditure on domestically-produced final goods and services

2. Total income earned by domestically-located factors of production
Why expenditure = income

In every transaction, the buyer’s expenditure becomes the seller’s income.

Thus, the sum of all expenditure equals the sum of all income.
The Circular Flow

Households

Income ($)

Labor

Firms

Goods (bread)

Expenditure ($)
Value added

definition:
A firm’s **value added** is the value of its output minus the value of the intermediate goods the firm used to produce that output.
Exercise:  (Problem 2, p.38)

- A farmer grows a bushel of wheat and sells it to a miller for $1.00.
- The miller turns the wheat into flour and sells it to a baker for $3.00.
- The baker uses the flour to make a loaf of bread and sells it to an engineer for $6.00.
- The engineer eats the bread.

Compute
- value added at each stage of production
- GDP
Final goods, value added, and GDP

- GDP = value of final goods produced
  = sum of value added at all stages of production

- The value of the final goods already includes the value of the intermediate goods, so including intermediate goods in GDP would be double-counting.
The expenditure components of GDP

- consumption
- investment
- government spending
- net exports
Consumption (C)

def: the value of all goods and services bought by households. Includes:

• **durable goods**
  last a long time
  ex: cars, home appliances

• **non-durable goods**
  last a short time
  ex: food, clothing

• **services**
  work done for consumers
  ex: dry cleaning, air travel.
## U.S. Consumption, 2001

<table>
<thead>
<tr>
<th></th>
<th>$ billions</th>
<th>% of GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consumption</td>
<td>$7,064.5</td>
<td>69.2%</td>
</tr>
<tr>
<td>Durables</td>
<td>858.3</td>
<td>8.4</td>
</tr>
<tr>
<td>Nondurables</td>
<td>2,055.1</td>
<td>20.1</td>
</tr>
<tr>
<td>Services</td>
<td>4,151.1</td>
<td>40.7</td>
</tr>
</tbody>
</table>
Investment (I)

def1: spending on [the factor of production] capital.
def2: spending on goods bought for future use.

Includes:

- **business fixed investment**
  spending on plant and equipment that firms will use to produce other goods & services

- **residential fixed investment**
  spending on housing units by consumers and landlords

- **inventory investment**
  the change in the value of all firms’ inventories
### U.S. Investment, 2001

<table>
<thead>
<tr>
<th>Investment Type</th>
<th>Value</th>
<th>% of GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Investment</td>
<td>$1,633.9</td>
<td>16.0%</td>
</tr>
<tr>
<td>Business fixed</td>
<td>1,246.0</td>
<td>12.2</td>
</tr>
<tr>
<td>Residential fixed</td>
<td>446.3</td>
<td>4.4</td>
</tr>
<tr>
<td>Inventory</td>
<td>-58.4</td>
<td>-0.6</td>
</tr>
</tbody>
</table>
Investment vs. Capital

- Capital is one of the factors of production. At any given moment, the economy has a certain overall stock of capital.

- Investment is spending on new capital.
Investment vs. Capital

Example (assumes no depreciation):

- **1/1/2002:**
  - economy has $500b worth of capital
- **during 2002:**
  - investment = $37b
- **1/1/2003:**
  - economy will have $537b worth of capital
**Stocks vs. Flows**

More examples:

<table>
<thead>
<tr>
<th><strong>stock</strong></th>
<th><strong>flow</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>a person’s wealth</td>
<td>a person’s saving</td>
</tr>
<tr>
<td># of people with college degrees</td>
<td># of new college graduates</td>
</tr>
<tr>
<td>the govt. debt</td>
<td>the govt. budget deficit</td>
</tr>
</tbody>
</table>
Government spending (G)

- G includes all government spending on goods and services.
- G excludes transfer payments (e.g. unemployment insurance payments), because they do not represent spending on goods and services.
### Government spending, 2001

<table>
<thead>
<tr>
<th>Category</th>
<th>$ billions</th>
<th>% of GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gov spending</td>
<td>$1,839.5</td>
<td>18.0%</td>
</tr>
<tr>
<td>Federal</td>
<td>615.7</td>
<td>6.0</td>
</tr>
<tr>
<td>Non-defense</td>
<td>216.6</td>
<td>2.1</td>
</tr>
<tr>
<td>Defense</td>
<td>399.0</td>
<td>3.9</td>
</tr>
<tr>
<td>State &amp; local</td>
<td>1,223.8</td>
<td>12.0</td>
</tr>
</tbody>
</table>
Net exports \((NX = EX - IM)\)

def: the value of total exports \((EX)\) minus the value of total imports \((IM)\)

U.S. Net Exports, 1960-2000
An important identity

\[ Y = C + I + G + NX \]

where

- \( Y \) = GDP = the value of total output
- \( C + I + G + NX \) = aggregate expenditure
A question for you:

Suppose a firm

- produces $10 million worth of final goods
- but only sells $9 million worth.

Does this violate the expenditure = output identity?
Why output = expenditure

- Unsold output goes into inventory, and is counted as “inventory investment”... whether the inventory buildup was intentional or not.
- In effect, we are assuming that firms purchase their unsold output.
We have now seen that GDP measures

- total income
- total output
- total expenditure
- the sum of value-added at all stages in the production of final goods
GNP vs. GDP

- **Gross National Product (GNP):**
  total income earned by the nation’s factors of production, regardless of where located

- **Gross Domestic Product (GDP):**
  total income earned by domestically-located factors of production, regardless of nationality.

\[(\text{GNP} - \text{GDP}) = (\text{factor payments from abroad}) - (\text{factor payments to abroad})\]
Discussion Question:

In your country, which would you want to be bigger, GDP or GNP? Why?
(GNP – GDP) as a percentage of GDP for selected countries, 1997.

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<tr>
<th>Country</th>
<th>Percentage</th>
</tr>
</thead>
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<tr>
<td>U.S.A.</td>
<td>0.1%</td>
</tr>
<tr>
<td>Bangladesh</td>
<td>3.3</td>
</tr>
<tr>
<td>Brazil</td>
<td>-2.0</td>
</tr>
<tr>
<td>Canada</td>
<td>-3.2</td>
</tr>
<tr>
<td>Chile</td>
<td>-8.8</td>
</tr>
<tr>
<td>Ireland</td>
<td>-16.2</td>
</tr>
<tr>
<td>Kuwait</td>
<td>20.8</td>
</tr>
<tr>
<td>Mexico</td>
<td>-3.2</td>
</tr>
<tr>
<td>Saudi Arabia</td>
<td>3.3</td>
</tr>
<tr>
<td>Singapore</td>
<td>4.2</td>
</tr>
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(GNP – GDP) as a percentage of GDP for selected countries, 1997.

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<tr>
<td>Singapore</td>
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Real vs. Nominal GDP

- GDP is the value of all final goods and services produced.
- **Nominal GDP** measures these values using current prices.
- **Real GDP** measure these values using the prices of a base year.
Real GDP controls for inflation

Changes in nominal GDP can be due to:

- changes in prices
- changes in quantities of output produced

Changes in real GDP can only be due to changes in quantities, because real GDP is constructed using constant base-year prices.
Practice problem, part 1

<table>
<thead>
<tr>
<th></th>
<th>2001</th>
<th></th>
<th>2002</th>
<th></th>
<th>2003</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>P</td>
<td>Q</td>
<td>P</td>
<td>Q</td>
<td>P</td>
<td>Q</td>
</tr>
<tr>
<td>good A</td>
<td>$30</td>
<td>900</td>
<td>$31</td>
<td>1,000</td>
<td>$36</td>
<td>1,050</td>
</tr>
<tr>
<td>good B</td>
<td>$100</td>
<td>192</td>
<td>$102</td>
<td>200</td>
<td>$100</td>
<td>205</td>
</tr>
</tbody>
</table>

- Compute nominal GDP in each year
- Compute real GDP in each year using 2001 as the base year.
Answers to practice problem, part 1

- **Nominal GDP**  multiply Ps & Qs from same year
  
  2001: $46,200 = $30 \times 900 + $100 \times 192
  
  2002: $51,400
  
  2003: $58,300

- **Real GDP**  multiply each year’s Qs by 2001 Ps

  2001: $46,300
  
  2002: $50,000
  
  2003: $52,000 = $30 \times 1050 + $100 \times 205

The graph shows the U.S. Real GDP (RGDP) and Nominal GDP (NGDP) from 1965 to 2000. RGDP is measured in billions of 1996 dollars, while NGDP is measured in billions of U.S. dollars.
The inflation rate is the percentage increase in the overall level of prices.

One measure of the price level is the GDP Deflator, defined as

\[
\text{GDP deflator} = 100 \times \frac{\text{Nominal GDP}}{\text{Real GDP}}
\]
### Practice problem, part 2

<table>
<thead>
<tr>
<th>Year</th>
<th>Nom. GDP</th>
<th>Real GDP</th>
<th>GDP deflator</th>
<th>Inflation rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2001</td>
<td>$46,200</td>
<td>$46,200</td>
<td></td>
<td>n.a.</td>
</tr>
<tr>
<td>2002</td>
<td>51,400</td>
<td>50,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2003</td>
<td>58,300</td>
<td>52,000</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- Use your previous answers to compute the GDP deflator in each year.
- Use GDP deflator to compute the inflation rate from 2001 to 2002, and from 2002 to 2003.
### Answers to practice problem, part 2

<table>
<thead>
<tr>
<th>Year</th>
<th>Nom. GDP</th>
<th>Real GDP</th>
<th>GDP deflator</th>
<th>inflation rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2001</td>
<td>$46,200</td>
<td>$46,200</td>
<td>100.0</td>
<td>n.a.</td>
</tr>
<tr>
<td>2002</td>
<td>51,400</td>
<td>50,000</td>
<td>102.8</td>
<td>2.8%</td>
</tr>
<tr>
<td>2003</td>
<td>58,300</td>
<td>52,000</td>
<td>112.1</td>
<td>9.1%</td>
</tr>
</tbody>
</table>
Understanding the GDP deflator

Example with 3 goods

For good $i = 1, 2, 3$

$P_{it} = \text{the market price of good } i \text{ in month } t$

$Q_{it} = \text{the quantity of good } i \text{ produced in month } t$

$NGDP_t = \text{Nominal GDP in month } t$

$RGDP_t = \text{Real GDP in month } t$
The GDP deflator is a weighted average of prices.

The weight on each price reflects that good’s relative importance in GDP.

Note that the weights change over time.
Working with percentage changes

USEFUL TRICK #1 For any variables $X$ and $Y$,
the percentage change in $(X \times Y)$
$\approx$ the percentage change in $X$
+ the percentage change change in $Y$

EX: If your hourly wage rises 5%
and you work 7% more hours,
then your wage income rises approximately 12%.
Working with percentage changes

USEFUL TRICK #2

the percentage change in \( \frac{X}{Y} \) ≈ the percentage change in \( X \)

EX: GDP deflator = \( 100 \times \frac{\text{NGDP}}{\text{RGDP}} \).

If NGDP rises 9% and RGDP rises 4%,
then the inflation rate is approximately 5%.
Chain-weighted Real GDP

- Over time, relative prices change, so the base year should be updated periodically.
- In essence, “chain-weighted Real GDP” updates the base year every year.
- This makes chain-weighted GDP more accurate than constant-price GDP.
- But the two measures are highly correlated, and constant-price real GDP is easier to compute...
- ...so we’ll usually use constant-price real GDP.
Consumer Price Index (CPI)

- A measure of the overall level of prices
- Published by the Bureau of Labor Statistics (BLS)
- Used to
  - track changes in the typical household’s cost of living
  - adjust many contracts for inflation (i.e. “COLAs”)
  - allow comparisons of dollar figures from different years
How the BLS constructs the CPI

1. Survey consumers to determine composition of the typical consumer’s “basket” of goods.

2. Every month, collect data on prices of all items in the basket; compute cost of basket.

3. CPI in any month equals

\[ 100 \times \frac{\text{Cost of basket in that month}}{\text{Cost of basket in base period}} \]
Exercise: Compute the CPI

The basket contains 20 pizzas and 10 compact discs.

<table>
<thead>
<tr>
<th></th>
<th>pizza</th>
<th>CDs</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000</td>
<td>$10</td>
<td>$15</td>
</tr>
<tr>
<td>2001</td>
<td>$11</td>
<td>$15</td>
</tr>
<tr>
<td>2002</td>
<td>$12</td>
<td>$16</td>
</tr>
<tr>
<td>2003</td>
<td>$13</td>
<td>$15</td>
</tr>
</tbody>
</table>

For each year, compute:
- the cost of the basket
- the CPI (use 2000 as the base year)
- the inflation rate from the preceding year
## answers:

<table>
<thead>
<tr>
<th></th>
<th>cost of basket</th>
<th>CPI</th>
<th>inflation rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000</td>
<td>$350</td>
<td>100.0</td>
<td>n.a.</td>
</tr>
<tr>
<td>2001</td>
<td>370</td>
<td>105.7</td>
<td>5.7%</td>
</tr>
<tr>
<td>2002</td>
<td>400</td>
<td>114.3</td>
<td>8.1%</td>
</tr>
<tr>
<td>2003</td>
<td>410</td>
<td>117.1</td>
<td>2.5%</td>
</tr>
</tbody>
</table>
The composition of the CPI’s “basket”

- Food and bev.: 16.2%
- Housing: 40.0%
- Apparel: 4.5%
- Transportation: 17.6%
- Medical care: 5.8%
- Recreation: 5.9%
- Education: 2.8%
- Communication: 4.8%
- Other goods and services: 16.2%

CHAPTER 2  The Data of Macroeconomics
Understanding the CPI

Example with 3 goods

For good $i = 1, 2, 3$

- $C_i =$ the amount of good $i$ in the CPI’s basket
- $P_{it} =$ the price of good $i$ in month $t$
- $E_t =$ the cost of the CPI basket in month $t$
- $E_b =$ cost of the basket in the base period
The CPI is a weighted average of prices. The weight on each price reflects that good’s relative importance in the CPI’s basket. Note that the weights remain fixed over time.
Reasons why the CPI may overstate inflation

- **Substitution bias**: The CPI uses fixed weights, so it cannot reflect consumers’ ability to substitute toward goods whose relative prices have fallen.

- **Introduction of new goods**: The introduction of new goods makes consumers better off and, in effect, increases the real value of the dollar. But it does not reduce the CPI, because the CPI uses fixed weights.

- **Unmeasured changes in quality**: Quality improvements increase the value of the dollar, but are often not fully measured.
The CPI’s bias

- The Boskin Panel’s “best estimate”: The CPI overstates the true increase in the cost of living by 1.1% per year.
- Result: the BLS has refined the way it calculates the CPI to reduce the bias.
- It is now believed that the CPI’s bias is slightly less than 1% per year.
Discussion topic:

- If your grandmother receives Social Security, how is she affected by the CPI’s bias?
- Where does the government get the money to pay COLAs to Social Security recipients?
- If you pay income taxes and Social Security taxes, how does the CPI’s bias affect you?
- Is the government giving your grandmother too big of a COLA?
- How does your grandmother’s “basket” differ from the CPI’s?
CPI vs. GDP deflator

prices of capital goods
- included in GDP deflator (if produced domestically)
- excluded from CPI

prices of imported consumer goods
- included in CPI
- excluded from GDP deflator

the basket of goods
- CPI: fixed
- GDP deflator: changes every year
Two measures of inflation

Percentage change

Year


CPI

GDP deflator
Categories of the population

- **employed**
  working at a paid job

- **unemployed**
  not employed but looking for a job

- **labor force**
  the amount of labor available for producing goods and services; all employed plus unemployed persons

- **not in the labor force**
  not employed, not looking for work.
Two important labor force concepts

- **unemployment rate**
  percentage of the labor force that is unemployed

- **labor force participation rate**
  the fraction of the adult population that ‘participates’ in the labor force
Exercise: **Compute labor force statistics**

### U.S. adult population by group, April 2002

- Number employed = 134.0 million
- Number unemployed = 8.6 million
- Adult population = 213.5 million

Use the above data to calculate

- the labor force
- the number of people not in the labor force
- the labor force participation rate
- the unemployment rate
Answers:

- data: \( E = 134.0, \ U = 8.6, \ POP = 213.5 \)
- labor force
  \[ L = E + U = 134.0 + 8.6 = 142.6 \]
- not in labor force
  \[ NILF = POP - L = 213.5 - 142.6 = 70.9 \]
- unemployment rate
  \[ U/L = 8.6/142.6 = 0.06 \text{ or } 6.0\% \]
- labor force participation rate
  \[ L/POP = 142.6/213.5 = 0.668 \text{ or } 68.8\% \]
Exercise: Compute percentage changes in labor force statistics

Suppose
- the population increases by 1%
- the labor force increases by 3%
- the number of unemployed persons increases by 2%

Compute the percentage changes in
- the labor force participation rate: 2%
- the unemployment rate: −1%
Okun’s Law

- Employed workers help produce GDP, while unemployed workers do not. So one would expect a negative relationship between unemployment and real GDP.

- This relationship is clear in the data...
Okun’s Law states that a one-percent decrease in unemployment is associated with two percentage points of additional growth in real GDP.

Percentage change in real GDP

Change in unemployment rate
Chapter Summary

1. Gross Domestic Product (GDP) measures both total income and total expenditure on the economy’s output of goods & services.

2. Nominal GDP values output at current prices; real GDP values output at constant prices. Changes in output affect both measures, but changes in prices only affect nominal GDP.

3. GDP is the sum of consumption, investment, government purchases, and net exports.
Chapter Summary

4. The overall level of prices can be measured by either
   - the Consumer Price Index (CPI), the price of a fixed basket of goods purchased by the typical consumer
   - the GDP deflator, the ratio of nominal to real GDP

5. The unemployment rate is the fraction of the labor force that is not employed. When unemployment rises, the growth rate of real GDP falls.