

Submission Guidelines for Southwest Business and Economics Journal

The Southwest Business and Economics Journal (SWBEJ) is a peer-reviewed journal published by the Business Research Center of Cameron University. Articles on a broad range of business and economic topics are invited from faculty in Business and Economics. The journal solicits articles of high academic standards and research rigor that blend theory with practical research. Priority will be given to subjects dealing with interpretations or new understandings and solutions to problems faced by business and government leaders in southwest Oklahoma. This journal is indexed in *Cabell's Publishing Opportunities in Business and Economics*.

Submission Guidelines:

1. *Abstract*: Includes a single-column, single-spaced 150-200 word abstract.
2. *Length*: 3,000-4,500 words.
3. *Paper*: 8" × 11" Plain white paper.
4. *Pitch*: 12-point standard font.
5. *Margin*: 1" on all sides.
6. *Justification*: Justified
7. *Format and Spacing*: Microsoft Word format, single-column, and double spaced.
8. *Page Number*: Each page number should be bottom centered.
9. *Cover Page*: Include title page, name/title of author(s), professional affiliation, city and state. The first page of the text should contain the title of the paper but not the name of the author.
10. *Section Headings*: The paper should include section headings and subsections. Position headings flush left, using initial capital only, bold and italicized.
11. *Citation and Style*: APA style (most recent published edition).
12. *Submission Method*: Submit the article in both hard copy and electronically (syeda@cameron.edu).
 - *Hard copies*: Each graphic must be included on a separate sheet of paper at the end of the article. The text should reference appropriate placement of graphics.
 - *Graphics*: Authors are strongly encouraged to incorporate flowcharts, diagrams, tables, photographs and other appropriate representative graphics. Please try to send graphs in WORD format.
 - *Copyright releases*: Any graphics (or text) which is copied from another source or author must include written authorization of the author/creator. Graphics must include appropriate caption and credits, when applicable.
13. There is no submission fee for journal consideration. However, upon acceptance, a processing fee of \$75 will be assessed. The fee is payable to Cameron University.

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Author Warranties

Submission of an article for publication in the Southwest Business and Economics Journal will be deemed to constitute an express warranty by the author that:

- a. The work has not been submitted to any other journal while it is under review by SWBEJ.
- b. The work does not violate any intellectual property rights, and that the author agrees to indemnify Cameron University and SWBEJ for and against any costs, demands, claims, loss or expense arising out of any intellectual property right violations.

Review and Analysis:

The submitted paper will be subjected to a blind peer review. Acceptance may be conditioned upon revisions being completed by the author(s) in a timely manner. Decisions regarding inclusion of the article will generally be made within 10-12 weeks of receipt of the paper.

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