

CAMERON UNIVERSITY SCHOOL OF BUSINESS

NEWSLETTER

September 2003

A NOTE FROM THE DEAN...

Fall is off to a great start! We have many new students, and classes are brimming. The online MBA classes are drawing increasing numbers, providing new challenges as we strive to keep pace with the demand. We also find new opportunities to provide distance education across the state.

Faculty committees and task forces are forming to develop plans for meeting these challenges, as well as to examine cutting edge strategies for programs designed to put our students in the forefront of business education.

Assisting in this effort are three retired faculty who have returned to the classroom for the 2003-2004 academic year while we engage in nationwide searches for additional quality faculty in management and accounting. Jack Amyx, Bill Ramsey and John Jeter have been a boon to the School at a time of need and provide a wonderful service to the students.

I am proud and honored to be a part of the School of Business, and appreciate the energy and commitment of its faculty and students. Many thanks to all of you for your dedication and service.

*Sylvia M. Burgess, Dean
Cameron School of Business*

MBA NOW OFFERED ONLINE

Students pursuing a Master of Business Administration degree at Cameron now have the option of completing the degree online. Courses are offered in an eight-week format, with three courses offered during each eight-week session. Courses offered during the spring 2004 semester include:

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|-------------------------|--|
| 1 st 8 weeks | Managerial Finance
Macroeconomics
Business Administration
Concepts |
| 2 nd 8 weeks | Applied Business Statistics
Organizational Behavior
Accounting and Information
Systems Concepts |

Students must be enrolled three weeks prior to the start of classes. Some online MBA classes have attracted large enrollments, so students should enroll as soon as they can to ensure enrollment, says Lisa Wolfe, MBA Counselor.

SCHOLARLY ACTIVITIES

Article Accepted for Publication:

Syed Ahmed (with Golam Mohammad and Hassan Mohammadi), "The Asian Currency Crisis – A Study of Contagion" in the *International Journal of Applied Economics and Econometrics*.

DRS. AJAY AND SHIREEN BHARGAVA ENDOW NEW LECTURESHIP

The Cameron School of Business received a generous gift from local physicians Drs. Ajay and Shireen Bhargava. The Bhargavas have endowed a lectureship for International Studies through the Cameron Foundation. This lectureship will be administered by the Dean of the School of Business.

This new gift is the second lectureship funded by the Bhargavas. They previously endowed a lectureship in India Studies.

BUSINESS FORUM: IRS PRIORITIES AND FEDERAL TAX LAWS

At the upcoming Business Forum to be held on October 22, Ms. Maurine Wiseman of the Internal Revenue Service will present "IRS Priorities and New Federal Tax Laws." Business Forums are held monthly, and are provided as a free public service of the Cameron University School of Business and the Business Research Center. The general public is invited.

At the Business Forum held on September 29, Mr. Lynn Gray, Senior Economist with the Oklahoma Employment Security Commission, presented a comparison of wage structures in Lawton, in the state of Oklahoma, and in the nation as a whole. He discussed occupations with similar wage structures, and those in which wages vary significantly.

TOPICS NEEDED FOR SPRING BUSINESS FORUMS

Syed Ahmed, Director of the Cameron Business Research Center, invites faculty members to propose topics for upcoming forums. Topics are currently scheduled through February 2004. He welcomes proposals from faculty members who would like to make presentations at business forums in the spring semester.

INTRODUCTORY ACCOUNTING CLASS TO BE OFFERED

Students wishing to take a basic accounting course will have the opportunity beginning in the spring semester. "Special Studies: Foundations of Accounting" (BUS 2113) will be offered on Monday nights; Velton Flowers, Business Counselor, will be the instructor.

Velton holds a Bachelor of Accounting degree as well as BBA and MBA degrees from Cameron.

"This course, which is an elective, is designed to be a basic accounting course," says Velton. "It will also serve as a recruitment tool for students who want some preliminary accounting knowledge." He sees the course as comparable to Introduction to Business. The course will acquaint students with accounting terminology and financial statements, as well as basic accounting procedures.

DAVID SMITH DEVELOPS MICROSOFT ACCESS APPLICATION DATABASE FOR LPS PSYCHOLOGIST

MIS faculty member David Smith recently designed a Microsoft Access Application database for a Lawton Public Schools psychologist. This software allows the psychologist to track student visit dates and times and maintain notes for each visit. The database also provides forms for LPS and Medicaid paperwork that must be filed for these visits.

BRC GRADUATE ASSISTANTS PROVIDE RESEARCH ASSISTANCE AND BRC SUPPORT

Research assistants working in the Business Research Center provide research assistance for various projects for the BRC and also help in organizing Business Forums, says Syed Ahmed, BRC Director. This year the research assistants are Pamela McAlmont and Amitav Ghosh.

Pamela, from the Caribbean island of Dominica, holds a Bachelor of Accounting degree from Cameron and is currently enrolled in the MBA program. She is a member of Delta Mu Delta Honor Society. Before coming to Cameron, she was a commercial banker, and she hopes to return to the banking industry after she receives her degree. Pamela works as an editorial assistant for the *Southwest Business and Economics Journal*, published by the School of Business.

Amitav Ghosh was born in a small town on the east coast of India. He received his first Bachelor's Degree in Commerce in India, as well as a diploma in computers. He also has a Bachelor of Science degree in E-Commerce from Northwestern Oklahoma State

University. He worked for TATA Consultancy Services as a junior GIS (geographical information system) developer, and also worked as a software developer for KRSL, an IT company in India. He is pursuing an MBA at Cameron. Amitav maintains the BRC website.

SIFE STUDENTS IDENTIFY PROJECTS

Students in Free Enterprise (SIFE) is off to a great start this year, says Suzanne Clinton, sponsor. Approximately 20 students are enrolled and several others have indicated they want to participate. The SIFE team has identified the following projects and project leaders for this academic year:

Economic Development	David Dupuis
Business Development in the Caribbean	Glenn Davis
Microcredit Project	Yan Phulgence
Teach Small Business about Government Benefits	Steven Ellis
Student Employment Service	Hayat Abdulahi
Women's Shelter Candle Making	Jenny Jackson
Have a Business Workshop and Make It a Reality	Nywanna Collins
Playground Project	Lindsey Austin
Customer Service Presentation	Donna Chao
Personal Finance Workshop	Kelly Thacker
AIDS Seminar	Erica Barnes
Big Sister/Big Brother	Kira Newton
Help International Students Get Insurance	Ghislaine Isidore
Video Rental Store	Tucker Wilson
Student Store at Elementary Schools	Adam Brock

SIFE TEAM WILL ATTEND CONFERENCE

The CU SIFE Team plans to attend the Leadership Conference at OSU in October. Plans are also underway for the Advisory Board dinner.

Officers for this year are:

President	Steven Ellis
Vice President	Tucker Wilson
Secretaries	Jenny Jackson Hayat Abdulahi
Treasurer	Donna Chao
Media Relations	Lindsey Austin Gerald Watson
SGA Representative	Kira Newton
Webpage design	Glenn Davis Yan Phulgence Erica Barnes

DELTA MU DELTA FOCUSES ON NEW MEMBERS

The primary focus for Delta Mu Delta, Business Honor Society, will be on the induction of new members, says Greg Treadwell, club sponsor. Secondary considerations center on fund raising projects and social events for the members.

The first membership meeting was held on Tuesday, September 23. Meetings will be held every other month. Specific fund raising projects currently in the planning stage include bake sales and the sale of Delta Mu Delta polo shirts.

BUSINESS AND ACCOUNTING CLUB PLANS ACTIVITIES

The Business and Accounting Club is planning a number of activities this year. The club kicked off the school year with its first meeting on August 28 and held an ice cream social on September 24.

The organization was voted "second best organization on campus for the 2002-2003 year," and the officers and members are eager to earn the distinction of being voted "best organization on campus," says Aubree Helvey, club sponsor. The club will host several bake sales throughout the semester to fund scholarships offered to club members (look for the bake sales in the lobby of the Business Building). Bernadette Lonzanida, Accounting Lab Director, helps the club maintain a photo album/yearbook.

SCHOOL OF BUSINESS COMMITTEES 2003 – 2004

Budget Committee	Syed Ahmed James Chester Nancy Brooks Aubree Helvey Abdulhamid Sukar
Committee on Committees	T. K. Bhattacharya David Smith Aubree Helvey
Curriculum Committee	Syed Ahmed Kimberly Merritt John DiRenzo Terrence Paridon David Smith
Personnel Committee	Sylvia Miller Taisier Zoubi V. Sivarama Krishnan Abdulhamid Sukar Robert Yuyenyongwatana
Faculty Council Representatives	T. K. Bhattacharya Taisier Zoubi