



**Degree Plan: Business Administration- Bachelor of Business Administration [GP-BBA-BUSA-1]**  
 School of Graduate and Professional Studies  
 Department of Business  
 Catalog Year: 2018-2019

**General Education Requirements - 44-46 hours**

| <b>Communication - 9 hours</b>   | <b>American History - 3 hours</b>  | <b>Behavioral Science - 3 hours</b>   |
|--|--|---|
| ENGL 1113;<br>ENGL 1213;<br>COMM 1113  | HIST 1483 or 1493  | PSY 1113 or SOCI 1113   |
| <b>Mathematics - 3-5 hours</b>   | <b>Political Science - 3 hours</b>   | <b>Economics - 3 hours</b>  |
| MATH 1513 or 2713  | PS 1113  | ECON 2013   |
| <b>Science* - 8-9 hours</b>  | <b>Humanities* - 6 hours</b>   | <b>Health and Wellness* - 4 hours</b>   |
| Biological Science (4 hours)<br>Physical Science (4-5 hours)<br>*One course must be a lab science; see undergraduate catalog for list. | Diversity (3 hours)<br>Aesthetics (3 hours)<br>*One course must be taken from each category; see undergraduate catalog for list. | HLTH 1012, 1053, 1063, any course from the following: PE 1--1, 2--1, 2--2<br>*Requirement waived for some students; see undergraduate catalog for list. |

**General Education Non-PE Electives (To total at least 44 hours, if needed)\*.**

General Education Electives must be selected from the list of approved Gen Ed courses, exclusive of those with the PE prefix.  
 For a full list of General Education courses, see: [http://www.cameron.edu/catalog/general\\_ed.html](http://www.cameron.edu/catalog/general_ed.html)

**University Requirements**

|                               |                                      |                                       |
|-------------------------------|--------------------------------------|---------------------------------------|
| UNIV 1001 or 1113 - 1-3 hours | Computer Literacy - MIS 2113 or 3013 | Capstone Experience - BUS 4632 & 4633 |
|-------------------------------|--------------------------------------|---------------------------------------|

**Major Requirements - 68 hours**

| <b>Core Courses - 32 hours</b>  | <b>Specialization - 15 hours</b>   | <b>Additional Requirements - 21 hours</b>  |
|---|--|--|
| ACCT 2013 Prin of Fin Acct (FA, SP)<br>ACCT 2023 Prin Cost/Mgrl Acct (FA, SP)<br>ECON 2023 Prin of Microecon (FA, SP)<br>BUS 2113 Business Comm (FA, SP)<br>BUS 3213 Business Law I (FA, SP)<br>BUS 4632 Bus Capstone:Prof/Car (FA, SP)<br>BUS 4633 Business Policy (FA, SP)<br>FIN 3603 Prin of Finance (FA, SP)<br>MGMT 3013 Prin of Management (FA, SP)<br>MKTG 3413 Prin of Marketing (FA, SP)<br>STAT 2613 Business Stats (FA, SP) | <b>General Business Administration</b><br><b>Finance</b><br><b>Management</b><br><b>Marketing</b><br>(See next page for course list) | BUS 1113 Introduction to Business<br>FIN 2113 Personal Finance<br>MATH 2713 Elementary Calculus<br>MIS 2113 Fundamental MIS Tools & Skills<br>MIS 3013 Management Info Systems<br>Upper-Div Business Electives (6 hours) |

**Minor Requirements (Optional) - 18 hours**

For a full list of available minors, see: <http://www.cameron.edu/catalog/minors.html>

**General Electives - to Complete 124 hours**

**Graduation Requirements**

|   |  |
|---|--|
| Department Requirements                         | Minimum ½ of Major Upper Division Hours Completed at CU  |
| Minimum 124 Total Credit Hours                  | 15 of last 30 Credit Hours or ½ of Major Completed at CU |
| Minimum 40 Upper Division Credit Hours          | Retention GPA 2.0  |
| Minimum 40 Liberal Arts & Science Credit Hours  | Cameron GPA 2.0  |
| Minimum 30 Credit Hours in Residence at Cameron | Complete Graduation Application at Registrar's Office    |
| Minimum 60 Credit Hours at a 4-Year Institution |  |

**Specialization - 15 hours**

**General Business Administration**

**Required Courses Upper Division Electives (15 hours)**

3 credit hours of Accounting (ACCT)  
3 credit hours of Business (BUS)  
3 credit hours of Finance (FIN)  
3 credit hours of Management (MGMT)  
3 credit hours of Marketing (MKTG)

**Finance**

**Required Courses (15 hours)**

FIN/ECON 3313 Money and Banking  
FIN 3623 Investments  
FIN 4333 Financial Management  
FIN 4473 Seminar in Finance  
3 credit hours of Upper Division Finance (FIN)

**Management**

**Required Courses (15 hours)**

MGMT 3513 Human Resource Management  
MGMT 3613 Operations Management  
MGMT 4013 Organizational Behavior  
Upper-Division Management Electives (6 hours)

**Marketing**

**Required Courses (15 hours)**

MKTG 3423 Consumer Motivation and Behavior  
MKTG 3433 Retailing  
MKTG 4433 Advertising  
MKTG 4443 Marketing Research  
Upper-Division Marketing Electives (3 hours)