



Degree Plan: Communication – Bachelor of Arts

[LA-BA-COMM]

School of Arts and Sciences

Department of Communication

Catalog Year: 2016-2017

General Education Requirements – 44-46 hours		
Communication – 9 hours	American History – 3 hours	Behavioral Science - 3 hours
ENGL 1113; ENGL 1213; COMM 1113	HIST 1483 or 1493	FAMS 1123, PSY 1113, SOCI 1113
Mathematics – 3-5 hours	Political Science – 3 hours	Economics – 3 hours
MATH 1413, 1513, 1613, 2215, 2713 or STAT 1513	PS 1113	AGRC 1334, ECON 2013, GEOG 3023, CRM 3603
Science* – 8-9 hours	Humanities* – 6 hours	Health and Wellness* – 4 hours
Biological Science (4 hours) Physical Science (4-5 hours) *One course must be a lab science; see undergraduate catalog for list.	Diversity (3 hours) Aesthetics (3 hours) *One course must be taken from each category; see undergraduate catalog for list.	HLTH 1012, 1053, 1063, any course from the following: PE 1--1, 2--1, 2--2 *Requirement waived for some students; see undergraduate catalog for list.
General Education Non-PE Electives (To total at least 44 hours, if needed)*.		
General Education Electives must be selected from the list of approved Gen Ed courses, exclusive of those with the PE prefix. For a full list of General Education courses, see: http://www.cameron.edu/catalog/general_ed.html		
University Requirements		
UNIV 1001 or 1113 – 1-3 hours	Computer Literacy – JOUR 2113	Capstone Experience – COMM 4901
Major Requirements – 43 hours		
Required Core Courses – 22 hours	Concentration – 21 hours	
COMM 2593 Communication Research PBRL 3113 Principles of Public Relations COMM 3313 Advanced Business/Professional Speaking COMM 3393 Interpersonal Communication COMM 3633 Persuasion COMM 4313 Intercultural Communication COMM 4673 Corporate/Organizational Communication COMM 4901 Communication Capstone** **All communication majors are required to keep a portfolio of their work. (See Advisor for details.)	Choose from the following (see next page for course list): Communication Studies Public Relations	
Minor Requirements – 18 hours		
Students may choose another area of concentration for a minor or may choose a minor in another discipline. For a full list of available minors, see: http://www.cameron.edu/catalog/minors.html .		
General Electives – to Complete 124 hours		
Graduation Requirements		
Department Requirements Minimum 124 Total Credit Hours Minimum 40 Upper Division Credit Hours Minimum 80 Liberal Arts & Science Credit Hours Minimum 30 Credit Hours in Residence at Cameron Minimum 60 Credit Hours at a 4-Year Institution	Minimum ½ of Major Upper Division Hours Completed at CU 15 of last 30 Credit Hours or ½ of Major Completed at CU Retention GPA 2.0 Cameron GPA 2.0 Complete Graduation Application at Registrar’s Office	

Concentration – 21 hours

Communication Studies Concentration

(12 hours must be taken in COMM; remaining 9 hours may come from COMM, PBRL, and JRMP)

- COMM 1133 Voice & Diction
- COMM 2143 Debate
- COMM 2313 Small Group Communication
- COMM 3113 Argumentation and Advocacy
- COMM 3121-4 Forensics Lab
- COMM 3353 Team Leadership Processes
- COMM 3413 Gender Communication
- COMM 3643 Political Communication Analysis
- COMM 3833 Conflict Management
- COMM 3991-3 Workshop*
- COMM 4513 Language and Social Interaction
- COMM 4623 Communication Theory
- COMM 4723 Organizational Communication Internship
- COMM 4991-3 Special Topics

*Only 3 hours of COMM 3991-3 may be applied to degree.

Public Relations Concentration

(12 hours must be taken in PBRL; remaining 9 hours may come from PBRL, COMM, and JRMP)

- PBRL 3213 Public Relations Writing & Production
- PBRL 3323 Strategic Communication Campaigns
- PBRL 3941-3 Workshop*
- PBRL 4413 Public Relations Ethics
- PBRL 4823 Case Studies in Public Relations
- PBRL 4931-3 Special Topics
- PBRL 4973 Public Relations Internship

*Only 3 hours of PBRL 3941-3 may be applied to degree.